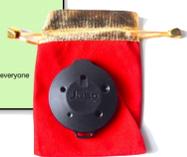
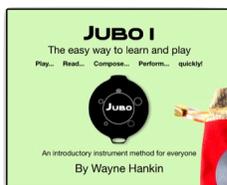


# The Jubo Journal

NO.2

JUNE 2020

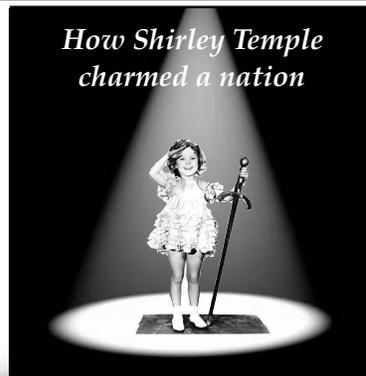
<http://www.jubomusic.net>



*Jubo starter package now available at a special price of \$25 (See the next page)*



*Dr. Jubo, developer of an effective method for successful music making, holds his creation, the Jubo instrument, the simplest instrument to learn.*



## Our Inner Shirley Temple

Sometimes when faced with a world where possibilities diminish or schools, businesses and organizations simply shut down, it's important to keep our spirits up. We do this by staying in touch with others, but also important, staying in touch with ourselves. Whether you agree or disagree with our current authorities is beside the point. Don't let that become your distraction. Listen to people who have the credentials like scientists who can properly advise you on how to remain safe. The rest is up to you as far as your inner game is concerned. It's important to be as positive as one can be.

Our country has been through tough times before. There are still people who remember the Great Depression some 85 years ago. What was the economic expansion and giddiness of the roaring 20s crashed into the knocked-out cash-poor, unemployed era of the 1930s. Somehow we managed to get out of that. What did people do then that we could do now to raise our spirits?

The most notable answers are, people made music in their homes. When they weren't home, they looked for a spirit raiser, a symbol of hope for our future. They found it in a dimpled, curly-haired child star who sang, danced and charmed her way into our hearts. Even if it was only for the length of a movie - in the same way we consume such entertainment on our tablets and sets - we did it to get away from the bad news surrounding us.

Shirley Temple was that need. During the 1930s, she held the No. 1 movie box office position 4 years in a row, a record for a female star. Even president Franklin Roosevelt said, "As long as our country has Shirley Temple, we will be all right. When the spirit of the people is lower than at any other time during this depression, it is a splendid thing that for just 15 cents, an American can go to a movie and (continued on the next page)

## Potential cure for the fear of learning music now available

*The Jubo Method developed by Dr. Jubo, completes major tryout period.*

While much of the nation is wondering whether it will be safe to play again. Dr. Jubo has been working on a cure for the difficulty and fear of learning music.

JUBO LLC, which has won widespread appeal across the United States, has developed a tested approved method for the treatment of fear in learning a new instrument. This revelation, which appeared in peer-reviewed evaluations and has completed its proof of concept trial concludes, Jubo has a learning success rate of 98% of people in all age categories. "This will definitely offer hope to a world locked down by the difficulty to learning music successfully," said Dr. Jubo.

The key to the approach is to break music concepts down into its simplest forms, therefore making it easy to understand and learn. The development of JuboTab© gives the user the easiest notation system to read,

and integrates smoothly when the player transfers to standard notation when future instruments are learned. "The idea behind the tablature was not only to use the least amount of images (dots) but to make it clear enough to be read quickly, just like standard notation. Even a 5 year old can tell the difference between one tab and the other", said Jubo.

The Jubo Method also offers a safe tested approach that works. People will try all sorts

of things to make them musically smarter. One case involved a man taking hydroxychloroquine as a way of improving music literacy.

Despite such claims, there is no evidence this drug can improve anyone's music abilities, in fact improper use can lead to shortness of breath and swelling of the lips, tongue and throat. Which can be fatal to a woodwind player.

*Jubo has a learning success rate of 98% of people in all age categories*

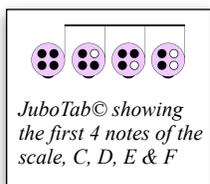
It's also true despite many attempts, the United States has not done enough to create an instrument and method that could be available to those who need it most. Reports of easy-to-learn music systems run short of the needs most states are requesting.

Fortunately the Jubo instruments, methods and JuboRep are being manufactured in significant numbers, making them available to anyone who wants to test them out.

There will come a day when this musical nightmare will be over and when that happens, people will come out, get together forming groups of music making, recital halls will be filled with people and large crowds will attend major arts events to enjoy the benefits of music altogether.

It's all about developing an immunity from fear. Everyone is a music maker at heart. It's time our nation unites in encouraging this wonderful activity, no matter a person's skill level.

*More about Dr. Jubo on the next page*



*JuboTab© showing the first 4 notes of the scale, C, D, E & F*

# The JUBO Journal

NO.2, page 2

JUNE 2020

<http://www.jubomusic.net>

## Proof of Concept Period Draws to a Positive Outcome

Once the JUBO was completed in the summer of 2018, we decided to test it over the course of 2 years. This was necessary to understand how the public liked the instrument and how easy it was to learn.

First, the public. We went to places all across the country from music camps, farmers markets, renaissance faires and exhibitions. People of all ages and all walks of life listened then tried out instrument.

Second, "We worked very hard to make the instrument even sounding whether you're on a low or high note. And importantly, the upper register sounded sweet to listeners and players alike. The average person can master the

scale in around 3 minutes," said Wayne Hankin.

"You can create a great method and repertory to go with it, but what's the point if nobody likes the sound of the instrument? It's the *like* factor that get people interested in the method and the music it can play.

JUBO was introduced at many venues: Lark Camp in Mendocino, CA  
Berea College, Berea, KY  
King Richard's Faire, Carver, MA  
Revels North, Dartmouth, NH  
Bay Area Renaissance Festival, Tampa, FL  
Gulf Coast Renaissance Festival, Pensacola, FL  
Midnight Sun Festival, Lake Worth, FL  
Art in the Park, Brookville, FL  
Jay Peak Summer Fest, Jay, VT  
Castleberry Fairs, MA  
Augusta Civic Center, Augusta, GA  
Chatauqua Institution, Chatauqua, NY  
Dance Flurry, Saratoga, NY  
New England Folk Festival, MA  
Deerfield Exhibition, Springfield, MA  
Park School Alumni Exhibition, Brooklandville, MD



### About Dr. JUBO



Born in Baltimore, Dr. JUBO (DJ) aka Wayne Hankin, is one of the leading educators and creator of the first complete method for a 4 hole flute, The JUBO Method.

He attended The Hartt College of Music, earning his BM in Music History and his MM at New England Conservatory where he majored in Historical Performance Practice.

Over his successful career, DJ began conducting research as to why nearly 90% of our population does not play music actively. He determined there were three factors that contributed to this problem: 1. Lack of time 2. Level of instrument difficulty 3. Fear. Nearly 280 million Americans are afflicted by this outcome.

In addition to his research, DJ was influenced by a book on this very issue *The JUBO Journey*, in which Wayne Hankin stated that a new approach to learning music is necessary for a culture that is bound by tech advances. "Nearly every American can play when we lower the learning curve. This saves time and promises quicker results. You just need the simplest instrument to learn."

<https://www.jubomusic.net/publications/the-jubo-journey>



## Playing the safe way: Questions Answered



All JUBO products put safety as No.1. Every instrument is washed in a series of 4 baths. The first two get rid of any debris from the assembly process, The third bath is a dip in a blend of isopropyl alcohol and water, and the 4th bath is a final rinse. We've been doing this from day 1.

The second thing is practicing wisely. Like any musical instrument, it's important to practice good care for your ears. If you're going to repeat sections frequently, use ear plugs to ensure good ear safety. Then when you practice, be realistic with your time. If you only have 5 minutes, make it a good 5 on a regular basis. Work things out slowly, then pick up the tempo.



## Shirley Temple

(continued from the previous page) look at the smiling face of a baby and forget his troubles." She saved a lot of people, even her studio, 20th Century Fox, from bankruptcy.

She was born in 1928. Like many parents, her mother encouraged her to dance, as well as sing and act. Her persona was the cute young little lovable underdog orphan waif who could charm the grumpiest of old men. What also surprised people about her was her ability to perform on a professional level.



During our time now, it's important to lift the country's morale. We can find our own Shirley Temples when we take it upon ourselves not to sit in front of a screen but to become our own entertainment centers. If you're at home and have a partner, maybe this is the time to learn a new dance step. Maybe it's the time for folks to gather around your keyboard and sing songs. And maybe it's time to do something you didn't anticipate to do: learn an instrument.

That's what we designed our instrument to be. A simple little flute that is the easiest to learn. It's bright sweet tone makes people happy whether you play or listen to it. It raises spirits and most importantly, for the price of a movie ticket, it will reveal a part of you you might have overlooked: the possibility of making music successfully. And if you stay with it, you'll realize unlike other instruments of its kind, this simple little wonder can perform on a high professional level.

So, it's easy to talk about what we've lost, whether it's your high school graduation, a business, a rite of passage in life, dating, or whatever is on your mind. All of this will return someday. In the meantime don't dwell on what you've lost.

Concentrate on what you've found.

### JUBO Tune of the Month

*On the Good Ship Lollipop*  
click on the link for the JUBO version of this well known Shirley Temple favorite  
<https://www.jubomusic.net/listen>



**JUBO 1**  
The easy way to learn and play  
Pop, Rock, Country, Folk, Jazz

An innovative new method for everyone  
By Wayne Hankin

**JUBO Starter Package offered at a Special Discount**

For just \$25 you get a JUBO Pro, JUBO Method 1, and a gold trimmed velveteen case. Save \$10!  
<https://www.jubomusic.net/products>